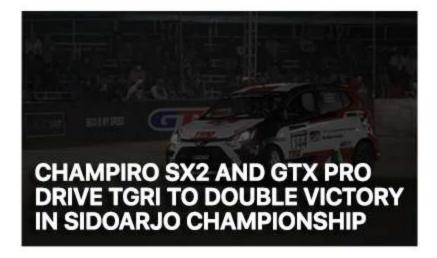


MARKETING NEWSLETTER MAY 2023

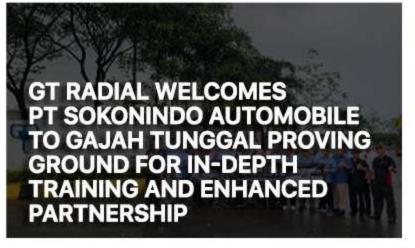


GT RADIAL'S INSTAGRAM SECURES VERIFICATION BADGE, REINFORCING CONSUMER TRUST















GT RADIAL'S INSTAGRAM SECURES VERIFICATION BADGE, REINFORCING CONSUMER TRUST

We're delighted to share that GT Radial's official Instagram account now sports the distinguished verified badge, a testament to our unwavering commitment to digital brand promotion and product excellence.

The verified badge is an assurance of authenticity. Awarded by Instagram, it confirms that an account is the genuine online presence of a brand. Gaining this badge signifies not just our digital credibility, but also the trust our consumers place in us.

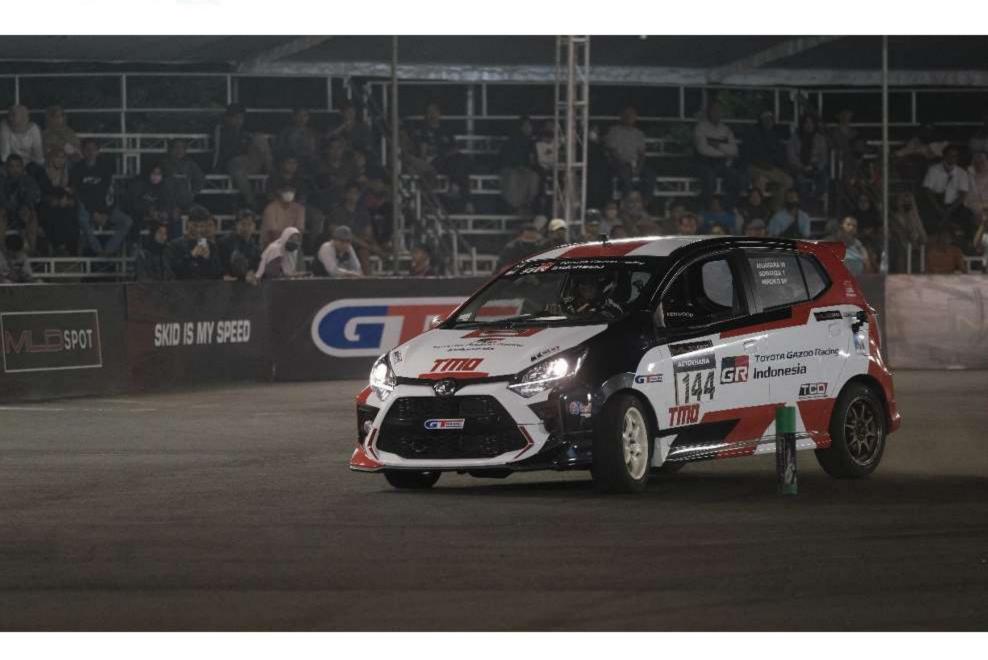
MAY 2023



This verification carries important benefits. It reassures our followers that they are receiving authentic information directly from us, and helps potential followers easily find our official account. Moreover, Instagram's algorithms often give preference to content from verified accounts, expanding our reach to potential customers.

We extend our sincere gratitude to our followers for their unwavering support. Your active participation and invaluable feedback enrich our digital journey. As we rejoice in this achievement, we are reminded of our enduring mission: to consistently deliver quality and innovation, both on the road with our trusted GT Radial tires and online through our verified presence.





CHAMPIRO SX2 AND GTX PRO DRIVE TGRI TO DOUBLE VICTORY IN SIDOARJO CHAMPIONSHIP

The second round of the Sidoarjo Championship, held at the Public Service Mall Field Circuit (MPP) on May 27, 2023, offered an ideal stage to demonstrate the high-performance attributes of our Champiro SX2 and GTX Pro tires. This high-speed track, though smaller in size, had superior quality asphalt that increased the challenge and complexity of the race.

From the get-go, it was clear that only the most resilient, reliable, and robust tires would thrive under these demanding conditions. As expected, our GT Radial tires, the Champiro SX2 and GTX Pro, rose to the occasion and delivered an extraordinary performance.



Through the power of these exceptional tires, Anjasara Wahyu of Toyota Gazoo Racing Indonesia (TGRI) was able to conquer the track and clinch dual championship titles in class A and class F. This victory serves as a testament not only to Anjasara's incredible racing skills but also to the undeniable superiority and endurance of our GT Radial performance tires.



As we move forward, we eagerly anticipate the exciting challenges ahead. Rest assured, our commitment to delivering top-quality, high-performance tires that enable racing excellence remains as strong as ever.





GT RADIAL AND CALSIC TANGERANG UNITED IN GREEN INITIATIVE: NURTURING OUR EARTH FOR A SUSTAINABLE FUTURE

Celebrating its 6th anniversary in May 2023, CALSIC (Calya Sigra Club) chapter Tangerang embarked on a mission embodied by the theme "Young Spirit". This occasion was about more than just a milestone; it was a grand initiative designed to instigate proactive discourse within the chapter, foster unity through a family gathering, and importantly, demonstrate our shared commitment to environmental conservation.

MAY 2023



The key feature of the event was a charitable act of planting tree saplings, a manifestation of our love and responsibility towards our environment and planet. GT Radial joined hands with CALSIC in this endeavor, reinforcing our shared dedication towards sustainability and the preservation of social and environmental relationships.

This collaborative venture took place in Anyer, where the simple act of sowing seedlings symbolized our commitment to nurturing a healthier, greener future. This unique experience was also leveraged as a platform for chapter discussion and a fun-filled family gathering.

Our united front with CALSIC in this environmental venture underlines GT Radial's long-standing commitment to supporting the growth and sustainability of our communities, while ensuring we do our part in safeguarding the planet for generations to come.







GT RADIAL JOINS IN CELEBRATING THE 9TH ANNIVERSARY OF BRIONESIA AND STRENGTHENS COMMUNITY BONDS

The 9th anniversary of Brionesia and the Inauguration of Jabodetabekten is a series of events organized to commemorate the successful journey of the Honda Brio community, Brionesia. These events serve as a testament to the dynamic and resilient presence of the Honda Brio community in the automotive landscape, marking a tradition set to continue for years to come.

GT Radial is proud to support Brionesia alongside other notable automotive brands. Our participation in these events is not just about lending support; it's about further deepening our connection with the vibrant community that Brionesia represents. We want our friends within the community to get to know GT Radial better and recognize our commitment to fostering a positive and lasting relationship with them.

MAY 2023



By aligning ourselves with such significant milestones, we at GT Radial reaffirm our commitment to the automotive community at large. We continue to stand by our partners and customers, eager to journey together into the future of the automotive industry.







GT RADIAL WELCOMES PT SOKONINDO AUTOMOBILE TO GAJAH TUNGGAL PROVING GROUND FOR IN-DEPTH TRAINING AND ENHANCED PARTNERSHIP

On May 30, 2023, PT Sokonindo Automobile (DFSK) embarked on a visit to the Proving Ground of PT Gajah Tunggal Tbk in Karawang, marking a significant milestone in our collaborative journey.

The visit was graced by the presence of 20 DFSK management and staff members, all committed to deepening their understanding of tire technology. This training focused on enhancing knowledge of tire types, quality, and GT Radial's distinctive customer service approach. More than just a training, it was an experience that allowed the team to witness firsthand the superior performance and quality of GT Radial tires.





As a proud OEM partner of PT Sokonindo Automobile, GT Radial actively supports such educational initiatives that aim to enrich the team's understanding of our products. This event not only served as a platform for knowledge exchange but also as an opportunity to strengthen the bonds between GT Radial and PT Sokonindo Automobile.

We remain committed to nurturing this partnership, and look forward to many more collaborative opportunities in the future as we drive together towards success in the automotive industry.